## **Community Catalysts**

### The Catalyst Role

Community Catalysts are founding residents of new OpenDoor coliving space that help set the tone, vision, and culture for the community. They serve as key early leaders in the formation of a coliving home, providing the "starter culture" into which future residents are invited.

Community Catalysts are essential to creating an authentic, unique community with a shared sense of identity, purpose, and ownership. OpenDoor partners closely with Community Catalysts to co-create a healthy community and thriving culture. We provide the basic framework and process, and Community Catalysts bring it to life with their passion, vision and ideas.

#### **Collective Leadership**

Community Catalysts are community builders, leaders, and culture creators. They are connectors and community organizers, bringing together a diverse group of people around a common vision. And they are facilitators and collaborators that create environments for listening, learning and co-creation.

Most importantly, a Community Catalyst leads with their passion, purpose, and heart. Everything else is teachable. As a Community Catalyst, you don't need community living experience or to have started a community before. That's where OpenDoor comes in - we provide the basic process, tools, and coaching that empowers you to realize your vision.

### **Shared Vision**

Starting a coliving house is an incredible opportunity to co-create a community of your vision, and expand your leadership and capacity to bring people together around common values and visions. OpenDoor fully supports you in manifesting your vision, facilitating the overall process, and providing key resources, tools, coaching and training from our experience starting and managing coliving spaces.

### More info & to apply: www.opendoor.io/catalyze

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### **Responsibilities + Expectations**

- Generate a clear, compelling vision and purpose for the house
- Generate copy and wording to communicate this vision
- Define the culture and tone of the community, leading by example
- With support from OpenDoor, lead the resident application, interview, and selection process
- Provide input on common furnishing & houseware purchases
- With support from OpenDoor, lead the initial efforts to define key house systems - food, chores, governance, community agreements and communications
- Work closely with OpenDoor as an interface to the community and a representative of the mission, culture, and policies of the organization
- Be open and receptive to coaching and feedback from OpenDoor
- Attend all of the OpenDoor community startup modules (i.e. workshops)
- Read and familiarize yourself with OpenDoor's policies and resources
- Time Commitment: during the community start-up period, you should expect to give 5-10 hours a week to the overall process

### **Thank You**

As a gift, catalysts recieve a rent offsets during the first month of the project.

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## How OpenDoor works

Residents rent an unfurnished bedroom and sign an individual agreement. We facilitate onboarding workshops, provide common furnishings & housewares and provide ongoing social coaching to each unique community.



**Community coaching + onboarding** 



**Furnished common spaces** 



Kitchen fully equipped - pots, flatware, etc



Shared food system



Year-long contracts



Online billing for rent, food & utilities